

Ref: ICSII-SSIP04/MAY24/04

Date: Sunday, May 12, 2024

Event Report

Workshop on 'Fund Raising for Early Entrepreneurs'

Activity Type: Workshop

Time: 4:00 PM - 4:30 PM

Venue: R&D Cell, Indus University

Introduction:

On May 12, 2024, ICSII (Indus Center for Startup Innovation & Incubation) conducted a workshop titled 'Fund Raising for Early Entrepreneurs,' led by Prof. Shaswat Padalia, Asst. Dean R&D at Indus University. The workshop focused on providing early-stage entrepreneurs with the knowledge and strategies needed to raise capital and fund their startups effectively.

Event Highlights

Understanding the Funding Ecosystem:

Prof. Padalia started the workshop by introducing the various funding options available to early-stage startups, including bootstrapping, angel investors, venture capital, crowdfunding, and government grants. He explained the pros and cons of each funding source and discussed how to choose the right one depending on the startup's stage and goals.

Preparing for Investor Pitching:

A significant portion of the workshop was dedicated to preparing participants for pitching their startups to potential investors. Prof. Padalia shared valuable tips on what investors look for, including a clear value proposition, scalable business model, and a passionate, committed team.

Grants and Government Funding:

The workshop also highlighted various government funding schemes available for startups, including those offered through SSIP (Student Startup and Innovation Policy). Prof. Padalia explained how entrepreneurs can apply for these grants and maximize their chances of securing funding.

Speaker:

- Prof. Shaswat Padalia

Attachments:

1. Event flyer
2. Attendance sheet